

WHY BOOK WITH ME

*Not All Travel Booking Is Equal*

See how working with a Fora certified travel advisor compares to other booking options.

	<b>Deanna Geddie Fora Certified Travel Advisor</b>	Credit Card Travel Perks	Directly With Hotels	Online Travel Agencies (like Expedia)	Bank Points & Loyalty Rewards
<b>Priority Upgrades &amp; Amenities</b>	First priority — Fora clients receive first priority on upgrades and amenities — ahead of credit card programs, booking directly, and loyalty programs.	Mid-level priority, after Fora clients and top hotel loyalty customers	Mid-level priority after Fora clients and credit card travel perks programs	Lowest priority with no upgrades or amenities	Lowest priority with no upgrades or amenities
<b>Personalized Service</b>	A trusted advisor who is an expert in and advocates for your personal travel style and preferences — someone who genuinely knows you.	Randomly selected call center representative	One of a few dedicated individuals who handle transactions for many guests on a first come, first served basis	Randomly selected call center representative	Randomly selected call center representative
<b>Expertise &amp; Destination Knowledge</b>	A dedicated travel advisor with firsthand global travel experience — plus access to the shared expertise of thousands of other Fora advisors worldwide.	A customer service representative with little destination knowledge	A concierge (if available) can offer recommendations, but you may miss local or independently offered options	A customer service representative with little destination knowledge, if a call center even exists	A customer service representative with little destination knowledge
<b>Exclusive Deals &amp; Amenities</b>	Access to preferred partner programs — invitation-only amenities and upgrades not available to the public. Clients still earn loyalty rewards at preferred hotels when booking through me.	Fewer partnership programs than Fora means more limited access to preferred partner amenities	Limited outside of special sales and seasonal promotions. Offers change regularly and are subject to hotel choice	Limited to no perks and upgrades	Fewer partnership programs than Fora means more limited access to preferred partner amenities
<b>Real Time Assistance &amp; Support</b>	I book directly with hotels and suppliers — ready to double-check every detail and problem-solve quickly if something goes wrong while you're traveling.	Call center professionals without hotel relationships — left to the whim of hotel customer service while you travel	Front desk pending availability and response time. Advisor relationships mean their clients take priority	No hotel relationships — you're on your own to troubleshoot any issues while traveling	Call center professionals without hotel relationships — left to the whim of hotel customer service while you travel